



Luxury is about the experience, not the price tag.

# MEDIA KIT

BESPOKE BLACK BOOK LTD

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# Bespoke Black Book

At Bespoke Black Book, we believe we uniquely approach luxury. We do not want to tell you everything that glitters is gold, so we write informatively and honestly about subjects as wide-ranging as food, travel, lifestyle, and wellness. As an independent online magazine, we aim to be your indispensable guide to the luxury lifestyle; however, we also strongly believe in equal rights, social responsibility, and ethical behaviour. Also, as part of the Fair Media Group, we are committed to a digital product so that we can minimise our own carbon footprint and environmental impact.

## Bespoke Black Book Audience

Average Monthly Visits: 175,000

### Socials



34,000  
Followers



11,000  
Followers

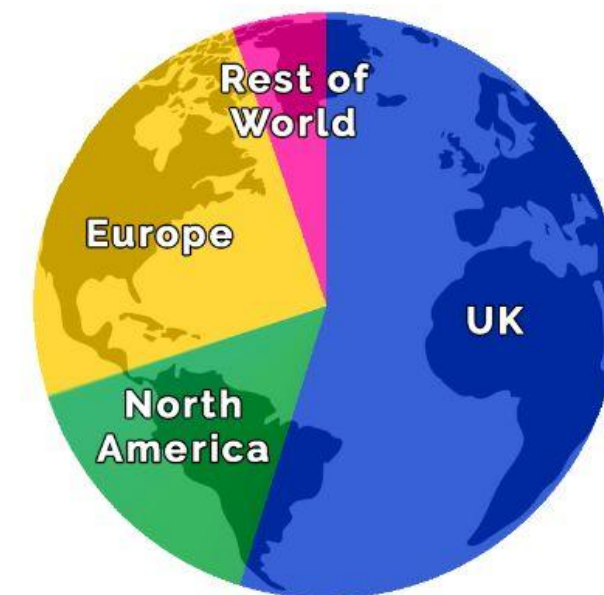


2,600  
Connections

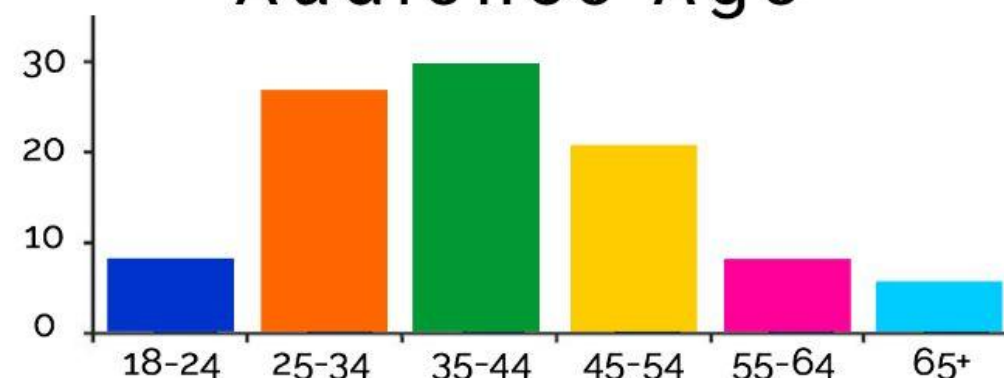


NEWSLETTER  
28,500 Subscribers

### Geographical Audience



### Audience Age



### Audience Gender

♀ 52%    ♂ 48%





# Eco Home Magazine

Eco Home Magazine is a leading digital publication focused on practical, stylish solutions for sustainable living at home. The magazine combines expert editorial with a modern approach, guiding readers who want to make positive, eco-conscious changes without sacrificing comfort or design. As a media partner to Bespoke Black Book and a proud member of the Fair Media Group, Eco Home Magazine is committed to maintaining trustworthy, high-quality content that connects its audience with reliable brands, artisans, and professionals across the sustainability landscape.

## Eco Home Magazine Audience

Average Monthly Visitors: 1,500

### Socials

  
44,300  
Followers

  
11,000  
Followers

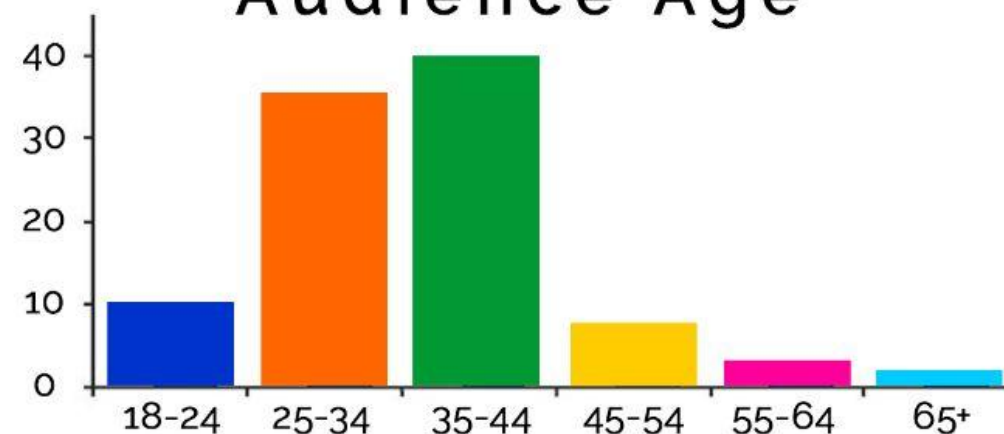
  
230  
Followers

  
NEWSLETTER  
37,000 Subscribers

### Geographical Audience



### Audience Age

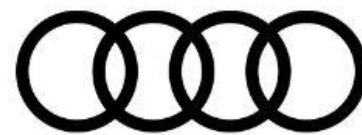


### Audience Gender

♀ 89%    ♂ 11%



## Some brands we work with







BESPOKE BLACK BOOK

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